



00M-639

IBM Big Data Sales Mastery Test v1

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Question: 1

Use cases of analytics of data in motion refers to:

- A. Smart Grid Management
- B. Real-time promotions
- C. Cyber Security
- D. ICU Monitoring
- E. IT log analysis
- F. All of the above
- G. None of the above

Answer: B

Question: 2

With a Big Data platform an organization can

- A. Discover and experiment
- B. Analyze information in motion
- C. Analyze extreme volumes of information
- D. Manage and plan
- E. All of the above

Answer: E

Explanation:

Reference:

<https://www-950.ibm.com/events/wwe/ca/cana>HYPERLINK "https://www-950.ibm.com/events/wwe/ca/canada.nsf/vLookupPDFs/iigf_-_quebec_-_big_data_deeper_dive_english/\$file/IIGF - Queb"da.nsf/vLookupPDFs/iigf_-_quebec_-_big_data_deeper_dive_english/\$file/IIGF%20-%20Quebec%20-%20Big%20Data%20Deeper%20Dive%20English.pdf (7th slide)

Question: 3

Top Industry Big Data use cases include:

- A. Telecom
- B. Healthcare
- C. Finance
- D. Government
- E. Retail
- F. Utilities
- G. All of the above

Answer: A, B, C, D

Explanation:

Reference:

<http://www.jaspersoft.com/press/jaspersoft-big-data-survey>HYPERLINK
"http://www.jaspersoft.com/press/jaspersoft-big-data-survey-highlights-global-adoption-trends-and-use-cases"-highlights-global-adoption-trends-and-use-casHYPERLINK
"http://www.jaspersoft.com/press/jaspersoft-big-data-survey-highlights-global-adoption-trends-and-use-cases"es

Question: 4

Hadoop is designed to scale up from a single server to thousands of machines, but with:

- A. A very low degree of fault tolerance
- B. A very high degree of fault tolerance
- C. No Fault tolerance
- D. All of the above
- E. None of the above

Answer: B

Explanation:

Reference:

<https://www.ibm.com/developerworks/mydevelope>HYPERLINK
"https://www.ibm.com/developerworks/mydeveloperworks/blogs/ibm-big-data/entry/hadoop:_the_big_answer_to_big_data!?lang=en"rworks/blogs/ibm-big-data/entry/hadoop:_the_big_answer_to_big_data!?lang=en (second paragraph)

Question: 5

Infosphere BigInsights enables a computing solution that is:

- A. Scalable - New nodes can be added as needed, and added without needing to change data formats.
- B. Cost effective - Hadoop brings massively parallel computing to commodity servers. The result is a sizable decrease in the cost per terabyte of storage.
- C. Flexible -Hadoop is schema-less, and can absorb any type of data, structured or not, and from any number of sources.
- D. Fault tolerant - When a node is lost, the system redirects work to another location of the data and continues processing.
- E. All of the above

Answer: E

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